IN THE SPECIFICATION:

The specification as amended below with replacement paragraphs shows added text with underlining and deleted text with ~~strikethrough~~.

Please REPLACE the paragraph beginning at page 3, line 11, with the following paragraph:

The above-described objects of the present invention are achieved by a network-based server device for managing product inventory information on an individual-store basis, the server device ~~comprising:~~including a receiving unit ~~for~~receiving requests for product information from a client device; and a processing unit ~~for~~transmitting, to the client device in response to the request for product information, product inventory information on an individual-store basis ~~for~~ corresponding to stores selected on the basis of client or customer identification information.